

Mentzer Media Services, Inc.

600 Fairmount Avenue

**Towson, MD 21286** 

Suite 306

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph. (407) 841-9000 fx: (407) 841-8259

Advertiser Agency/T-Code

Buyer Salesperson

**Product** 

**Brand** 

Revision

Comments

Pol/Iss/American Crossroads (13324) Mentzer Media Services, Inc. (3427)/833926

CLOYD, ELISE

Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555 Political - Issue (1068)

Acct Types Est/Headline Demo

AMERICAN CROSSROADS (109861)

AMERICAN CROSSROADS

1758/06225739

National/Political

CO-OP/Order Type No/Normal **Package** 

Invoice

Inv Date

Contract

**Bill Type** 

Period

Terms

Gen. Date 10/30/2012 4:04:28PM

643099

Net 30

321187

Standard

10/1/2012 - 10/28/2012

10/28/2012

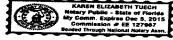
AgM

\*\*\*\*\* THIS IS A CASH IN ADVANCE

Orlando (WFTV)	OFFICIAL BILLING INVOICE
Orlando (WFTV)	OFFICIAL BILLING INVO

	IUO (VVI			LLICIAL DILI		INVOICE			
	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Сор	y/ISCI	Amount	Remarks
6.0	Spot	7:00:00AM- 9:00:00		10/01/12 7:58AM (Mo)	00:30	FLSNTV	2ACH	¢3350.00	<del></del>
5.0	Spot	7:00:00AM- 9:00:00	I .	10/01/12 8:47AM (Mo)	00:30	FLSNTV(	L	\$2250.00	
7.0	Spot	11:00:00AM-12:00:00		10/01/12 11:32AM (Mo)	00:30	FLSNTVO	L	\$2250.00	
7.0	Spot	11:00:00AM-12:00:00	Day,M-2	10/01/12 11:59AM (Mo)	00:30	FLSNTVO		\$1000.00	
	Spot	12:00:00PM- 1:00:00	1 2	10/01/12 12:22PM (Mo)	00:30	FLSNTVO	L	\$1000.00	
<b>-</b> .	Spot	12:00:00PM- 1:00:00		10/01/12 12:53PM (Mo)	00:30	FLSNTVO	L .	\$1000.00	
	Spot	5:00:00PM- 6:00:00		10/01/12 5:13PM (Mo)	00:30	FLSNTVO		\$1000.00	
	Spot	6:00:00PM- 6:30:00		10/01/12 6:00PM (Mo)	00:30	FLSNTVO		\$2250.00	
	Spot	6:00:00PM- 6:30:00		10/01/12 6:22PM (Mo)	00:30	FLSNTV0		\$3000.00	
	Spot	7:00:00PM- 7:30:00i		10/01/12 7:05PM (Mo)	00:30	FLSNTV0	L -	\$3000.00	
	Spot	7:00:00PM- 7:30:00		10/01/12 7:14PM (Mo)	00:30	FLSNTVO		\$3600.00	
	Spot	11:35:00PM-12:05:00		10/01/12 11:55PM (Mo)	00:30	FLSNTV0.	- <i></i> -	\$3600.00	-
0	Spot	5:00:00PM- 6:00:00		10/01/12 5:44PM (Mo)	00:30	FLSNTV0		\$800.00	M/G For
.0	Spot	6:00:00AM- 7:00:00	Per week (1),Mo	10/01/12 6:23AM (Mo)	00:30	FLSNTV0	L-	\$2800.00 \$2800.00	2.0.1,2.0.2,2.0.3,2.0. M/G For 7.0.1,7.0.2
e w	arrant n on th	that the actual	broadcast information		KAREI Notary P	ELIZABETH TUECH  Gross Total  Commission  Expéries Des 5, 2015		\$30,350.00 (\$4,552.50)	Total Spots 14

program log.



Net Total \$25,797.50

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.